

**01 NCAC 35B .0108 CAMPAIGN LITERATURE**

(a) The SECC shall distribute a campaign resource guide designed by the SECC Advisory Committee subject to approval by the Statewide Campaign Chair. The campaign resource guide shall not favor one Independent Organization or Federation over another.

(b) The Statewide Campaign Chair shall approve, prior to distribution, the content of any campaign pledge or distribution card to ensure compliance with the State Controller's requirements for format and substance.

(c) The Independent Organization or Federation approved for inclusion in the SECC shall be listed in campaign literature no more than one time unless:

- (1) it is in the Independent Organization or Federation's interest to more specifically direct their gifts to separate geographic locations; and
- (2) the Independent Organization or Federation maintains records that determine that contributions are designated to that geographic area accrue only to the benefit and purposes of the designated area.

*History Note: Authority G.S. 143-340(26);  
Eff. April 1, 2020.*